**Data Collection and Preprocessing Phase**

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| Date | 20 SEPTEMBER 2024 |
| Team ID | LTVIP2024TMID24789 |
| Project Title | ANALYSIS OF AMAZON CELL PHONE REVIEWS |
| Maximum Marks | 2 Marks |

**Data Quality Report Template**

The Data Quality Report Template will summarize data quality issues from the selected source, including severity levels and resolution plans. It will aid in systematically identifying and rectifying data discrepancies.

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| **Data Source** | **Data Quality Issue** | **Severity** | **Resolution Plan** |
| SMART INTERNZ Dataset | Categorical data in the dataset | Moderate | Encoding has to be done in the data |